

ELYSHA ZAIDE

AUDIO DESIGNER & CONTENT CREATOR +1-(415)-689-0691

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PROFILE

Sound Designer, Composer, Music Producer, Artist and Multimedia Content Creator.

EXPERIENCE

App & Multimedia Content Creator

Develop branding audio, in-game content, sound design & score.

Black Octopus Sound - "Intonations" *sample pack* - all platforms with custom-built elements for use in Kontakt, Ableton, Logic, Xfer Serum

JammPro - *Built-in sound pack for music app* - Ninja Tune - iOS

Auxy Beat Studio - *Built-in sound pack for music app* - iOS

Big Top Ballet - *Score and custom sound effects* - VectorBloom - iOS/Android

- Top 10 Mac Music Games 2012/2013
- Nominated for Canadian Videogame Composers Award

Hack Run - *Original score for game* - iOS/Android

Film & Television Composer, Music Editor

*Score and sound design for commercial and independent productions;
Music editing and delivery to commercial broadcast standards.*

National Film Board of Canada

"Sandra Oh, Inspiration" - Composer; 2019; Director: Karen Lam

"Beauty" - Composer; 2017; Director: Christina Willings

PBS Kids - "Martha Speaks" - Music Editor; 2008-9

Cartoon Network - "Hot Wheels" - Music Editor - 2008

Lifetime/BBC - "The Week the Women Went" - Music Editor - 2008

Discovery Channel - "Combat School" - Music Editor - 2008

CBC Television "Zed" - Guest Composer, 5 Episodes; 2003

Sports Network "Steve Nash Story" - Co-Composer, Theme; 2003

Music Educator & Content Creator

Berklee College of Music (Valencia Campus); 2019-present

Assistant Professor, Music Production, Technology and Innovation

Authored, developed and taught courses in Ableton Live, Electronic Music Live Performance, Ensemble Performance & Live Show Design, and Sound Design for Masters' Degree students

Technology Demonstrator - Freelance; 2012-present

Artist demo and workshops of cutting-edge technologies for clients such as Sennheiser, Ableton, Novation/Focusrite and Blue Microphones in locations such as Guitar Center and N.A.M.M. Conference

Tutorial and Course Author - Freelance

*Develop music production tutorials, demos and courses for clients such as:
Novation, TC Helicon, BassGorilla.com*

Music Producer, Engineer and Artist

Create original electronic, pop and traditional music for independent and commercial clientele destined for vinyl, digital, licensing and sync.

- Multiple licensing placements via **AudioNetwork** and **Ninja Tune Production Music** with clients such as **EA-Need for Speed; VH1-Love & Hip Hop; BuzzFeed**
- Freelance production with clients including **Facebook Music**
- Electronic music production as artist "ill-esh" from 1997-present
- Produced solo and collab on multiple vinyl and digital releases (with over 3.8 million plays on Soundcloud and over 120k fanbase)
- Toured live performance & original music in venues across the Americas, Europe, Asia & Middle East in 12 countries

EDUCATION, CREDENTIALS & AWARDS

Recording Academy - Voting Member (Artist and Producer/Engineer)

Canadian Videogame Music Awards - Best Original Music (Nominee), 2013

Screen Composers Guild of Canada - Apprentice Scholarship, 2008

John Lennon Songwriting Competition - Top 3 Electronic Finalist, 2007

Art Institute of Burnaby (CDIS) - Diploma of Recording Arts, 2003

Royal Conservatory - Grade 10 Piano/Music Theory, 1993

SKILLS

- **DAW/Plugins:** Logic, Ableton Live, Pro Tools, Native Instruments, Xfer, Spectrasonics, Waves, FabFilter, iZotope and more
- **Music composition, production, sound design & composition** across all genres
- Delivery to **professional audio & commercial broadcast standards**
- **Cross-platform tech support/troubleshooting** of audio-related issues
- Familiarity with **Unreal Engine, Wwise** and **FMOD**

ENDORSEMENTS & PARTNERSHIPS

Ableton Live, Sennheiser, Novation/Focusrite, TC Helicon, Rob Papen, Blue Microphones

PORTFOLIO HIGHLIGHTS (CLICKABLE + TEXT)

Black Octopus Intonations: <https://blackoctopus-sound.com/product/ill-esh-intonations/>
This demo track is made solely from a single voice using sound design/synthesis techniques.

JammPro Demo Track: <https://www.youtube.com/watch?v=8itUNRIWVIs>
This sound pack was chosen by Ninja Tune to be included with the app as their demo

Sandra Oh: Inspiration: <https://www.nfb.ca/film/sandra-oh-inspiration/>
This pays homage to multiple film genres in under 5 minutes, with score that needed to match.

ill-esh.com

Portal for all electronic music artistry and related work